

# Ed Dodds

✉ dodds@conmergence.com

☎ (615) 657-9359

**SUMMARY** web collaboration and communication

## EXPERIENCE

### Conmergence

01 / 2002 - Present

Digital Strategist

Sample clients include MobileHealthWatch (mHIMSS) Blogger, MedTech Media; WordPress Developer, HIMSS Medical Banking Project; WordPress Developer, PharmMD (Provisions Group); WordPress Developer, Tennessee Family Support Alliance (Pro Bono); WordPress Developer, United Cerebral Palsy of Middle Tennessee (Pro Bono); WordPress Developer, World Convention (Churches of Christ – Christian Churches – Disciples of Christ).

### Conexess

10 / 2014 - 01 / 2015

Digital Analytics

Adobe Omniture SiteCatalyst regression testing with Deloitte Performance Metrics and Analytics team.

### Compuware Corporation

12 / 1999 - 02 / 2009

Programmer, Technical Analyst, Web Developer

Corporate intranet development for Conclusive Marketing, Deloitte Consulting, Deloitte Services LP, EDS, General Motors, HCA, Healthways, LifePoint Hospitals, Marubeni Steel Processing, Peregrine (for such clients as Andersen, Bank of America, Citigroup, Delphi, Johnson & Johnson, MorganStanley, Pearson, and PriceWaterhouseCoopers), Saturn Corporation and St. Mary's Bookstore.

### HealthStream

08 / 1998 - 12 / 1999

Information Systems

[Data Management & Research, Inc. was acquired by HealthStream Research] Corporate intranet site development using Microsoft technologies. Cardiff Teleform Elite/Basic Script scannable survey form creation and scripting. Remote data collection, conversion and report production for physicians-owned clinics. Hardware and software support and training.

### Disciples of Christ Historical Society

03 / 1994 - 08 / 1998

Director of Technical and Office Operations

Instigated the library digitization project for the official library and archives of the Christian Church (Disciples of Christ), which houses 35,000 volumes and 50,000 files plus personal and institutional collections; created website, search tools and indexes. Assisted \$3 million fundraising project, created used books and document delivery e-commerce program, processing financial data and provided data-related supervision, coordination and training for staff and volunteers. Served as Managing Editor of the Society's scholarly journal, *Discipliana* [now known as *Disciples History Magazine*] (c. 6,000) and newsletter (c. 19,000).

**EDUCATION**    **Abilene Christian University**    1986 - 1989  
MA , Mission (Religious Communications)

**Freed-Hardeman University**    1982 - 1986  
BA , Bible  
Debate Team, Extemporaneous Speaking

**University of Minnesota-Morris**    1981 - 1982  
STEM

**HONORS**    Ad Altare Dei; Life Scout; Dean's List; National Forensics League; 2002 World Convention Executive Committee Citation for Volunteer Service, Recipient, The Evelyn Casillas Person of the Year Award, HIMSS Medical Banking Project, 2010.

**PUBLICATIONS**    **MobileHealthWatch (now mHIMSS) Mobility Blog (Archived)**    01 / 2010  
MedTech Media · Authors: Ed Dodds, John Farrell · <http://blog.conmergence.com/work/>  
eHealth, mHealth, etc.

**MBlog - The Medical Banking Blog**    01 / 2007  
Ed Dodds, Publisher · Authors: Ed Dodds, John Casillas · <http://edodds.blogs.com/mblog/>  
Medical Banking Blog

**Association for the Development of Religious Information Systems (ADRIS) Newsletter**    01 / 1997  
ADRIS · Authors: Ed Dodds, David Moberg · <http://blog.conmergence.com/work>  
Retired. Some references can be found at Google Books.

**Discipliana [now known as Disciples History Magazine]**    03 / 1998  
Disciples of Christ Historical Society · Authors: Ed Dodds, Various · <http://www.discipleshistory.org/search/node/discipliana>  
Managing Editor of scholarly journal.

**SKILLS**

- Collaboration Strategy
- Business Development
- Training
- Marketing
- Strategic Planning
- Analytics
- Trend Forecasting
- Consulting
- Information Technology
- Web Development
- Strategic Partnerships
- Management
- Leadership
- Program Management
- Strategy
- Business Analysis
- Education
- Futures Thinking
- Business Intelligence
- Integration
- Cloud Computing
- Web Analytics

